Ben Hobson
GRAPHIC DESIGNER

Work Experience

SENIOR DESIGNER
Loughran & Co, 2022 - Present

• Provided creative direction and feedback/critique to design team in order to keep everyone aligned and on-brand.

• Spearheaded brand identity creation, website design, 3D rendering, animation, social media, and print/package design.

GRAPHIC DESIGNER
Columbia College Design Department, 2020 – 2021

• Worked with a myriad of staff and departments to create long-form publications for exhibitions and promotional purposes.

• Upheld brand standards, and ensured graphics were print-ready.

FREELANCE GRAPHIC DESIGNER
Self-Employed, 2012 – Present

• Work creating branding identities, motion graphics, web content, publications, and other printed medias.

• Manage overlapping projects and tight time frames.

References

Available upon request.

Education

COLUMBIA COLLEGE CHICAGO
2019 – 2021

• Bachelor of Arts in Graphic Design

COLORADO STATE UNIVERSITY
2015 – 2017

• Studied Liberal Arts

Skills

Collaboration	Communication
Adaptability	Professionalism
Organization	Problem-Solving
Positivity	

Software

Illustrator	Premiere
Photoshop	Blender
InDesign	Figma
Lightroom	HTML5 / CSS3
AfterEffects	Microsoft Office

Hobbies

Drumming	Coffee
Biking	Snowboarding
Reading	Legos